



CHILD & YOUTH  
ADVOCACY  
CENTRE  
of Kelowna

# **BUILDING BRIGHTER FUTURES**

## **EDUCATION & OUTREACH PROGRAM**



## PURPOSE

Our vision at the Child & Youth Advocacy Centre of Kelowna is to create a community of hope where all children feel safe, believed, and nurtured. This vision can only be achieved by going beyond responding to child abuse and working towards preventing it. The Building Brighter Futures program at the CYAC is designed to further educate those who provide services to children or those who are directly impacted by the work we do.

One day at a time, through providing resources that target the community's needs, staff within the program take steps towards disrupting the cycle and ending abuse. By developing community resources aimed at support, prevention, and education, we can build an educated, stronger, and more resilient community.

## HOW DOES IT WORK?

THE EDUCATION AND PREVENTION PROGRAM HAS THREE PRINCIPAL PRIORITIES:

<p><b>1</b></p> <p>Catalyze a dialogue in the general community around signs of abuse and the responsibility of every citizen.</p>	<p><b>2</b></p> <p>Provide evidence-based content and education to social service agencies and organizations that work directly with vulnerable children.</p>	<p><b>3</b></p> <p>Enhance the professional development of the onsite multi-disciplinary team.</p>
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## WHO IS INVOLVED?

CYAC DELIVERY TEAM	OTHER AGENCIES PROVIDING SERVICES
Resilient Families Program Coordinator	Counsellors (Community Partners)
Child and Family Advocate	Victim Services (Central Okanagan Elizabeth Fry Society)
Operations Manager	Medical Team (Interior Health Authority)
Executive Director	Police (Royal Canadian Mounted Police)
	Child Protection (Ministry of Children and Family Development)

## WHAT ARE THE OUTCOMES?

The ultimate goal of any Child Advocacy Centre is to create a community where a CYAC is no longer a necessity, a community without child abuse or neglect. To achieve this outcome, we must go beyond responding to child abuse and work to create a community wherein the public is educated, informed and has the confidence and resources to alert the proper authorities immediately or before abuse occurs.

## HOW IS IT FUNDED?

As a core program of the CYAC, we seek funding from multiple sources to ensure balance and sustainability. These sources can include grant funding from government agencies and private foundations, corporate partnerships and community-based fundraising initiatives.